



**THEME : Hurst Goes Green**

# **Advertising & Sponsorship Packages**

# **2024**

**All artwork and editorial content to be  
submitted by Monday 22nd April**

**Be part of the oldest fair in the UK  
Book your sponsorship now to avoid  
disappointment**

**Thank you for your interest**

**[slfair.advertising@gmail.com](mailto:slfair.advertising@gmail.com)**

# HEADLINE SPONSOR x 1

## ***Package contains:***



**Full page colour advert in the programme  
(Guaranteed prime position on the back page)**

**Large Banner at the arena included in package**

**Featured as the 'headline sponsor' on the main  
advertising boards (x5) on all entries into  
Hurstpierpoint**

**Name on High Street 'over road' banner**

**Featured on all promotional posters/leaflets**

**Arena Banner will be featured at all pre fair events**

**Banner featured at the Friday Night entertainment  
and mentioned throughout the evening**

**Mentioned by the announcer on fair day throughout  
the day and on closure**



**Advertised on our Facebook and  
Instagram throughout the lead  
up to fair**

**£2000**

If you would like to be our Headline Sponsor please contact us on the email below. We have a dedicated team member who will look after you. Thank you.

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## MAIN SPONSORS x 6

### ***Package contains:***

**Full page colour advert in the programme**

**Featured as a 'main sponsor' on the advertising boards on all entries into Hurstpierpoint**

**Featured on all promotional posters/leaflets**

**Mentioned by the announcer on fair day throughout the day**

**Free banner space in the arena *Banner supplied by you* (standard size: 8ft x 3ft)**



**Advertised on our Facebook and Instagram throughout the lead up to fair**

**£550**



If you would like to be a Main Sponsor please contact us on the email below. We have a dedicated team who will look after you. Thank you.

### ***Additional Advertising***

**Arena Banner space - Banner supplied by you (standard size: 8ft x 3ft) : £150**

**'Forever' Trophy Sponsorship (6 trophies available) - £50 to name a trophy**

**Engraving Sponsorship - Lineage Advert with logo  
Poster on Notice Board - Mentions on day - quarter page advert in programme - £150**

**Estate Agent boards - £150**

**Fun Run Sponsorship - Looking for donations of prizes for the runners - Your name on 'fun run' poster**

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# Advertising Space in Programme

## FULL PAGE

A5 (148mm width x 210mm depth)



Advertising Space : £250

## HALF PAGE

(132mm width x 94.5mm depth)

Advertising Space : £150

## QUARTER PAGE Portrait

(63.5mm width x 94.5mm depth)

Advertising Space  
Quarter page : £90

## QUARTER PAGE Landscape

(132mm width x 44.5mm depth)

- **Estimated footfall on Friday evening is: 2,000**
- **Estimated footfall on Fair Day is: 7,000**
- **Quantity of programmes is approx 3,500 copies**

All artwork and editorial content to be submitted by **Monday 22nd April (sooner if possible) and payment received**. Full details and invoice will be sent to you on booking. If payment and artwork is not received by this deadline date, we will not be able to include your advert/advertorial in the programme due to design and print timings. Due to limitations, unfortunately we cannot provide a design service for you - all artwork should be submitted as you wish it to appear in the programme.

If you would like to advertise in the programme please contact us on the email below. We have a dedicated team who will look after you. Thank you.

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