



Advertising and Sponsorship Packages 2026

Be part of the oldest fair in the UK

**Book your sponsorship now to avoid
disappointment**

Thank you for your interest

slfair.advertising@gmail.com

MAIN SPONSORS x 6

Package contains:

Full page colour advert in the programme

Featured as a 'main sponsor' on the advertising boards on all entries into Hurstpierpoint

Featured on all promotional posters/leaflets

Mentioned by the announcer on fair day throughout the day

Free banner space in the arena *Banner supplied by you* (standard size: 8ft x 3ft)



Advertised on our Facebook and Instagram throughout the lead up to fair

£550



Additional Advertising

Arena Banner space - Banner supplied by you (standard size: 8ft x 3ft) : £150

Estate Agent boards - £150

Fun Run Sponsorship - Looking for donations of prizes for the runners - Your name on 'fun run' poster

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Advertising Space in Programme

<p>FULL PAGE</p> <p>A5 (148mm width x 210mm depth)</p>  <p>Advertising Space : £250</p>	<p>HALF PAGE</p> <p>(132mm width x 94.5mm depth)</p> <p>Advertising Space : £150</p>
	<p>QUARTER PAGE Portrait</p> <p>(63.5mm width x 94.5mm depth)</p> <p>Advertising Space Quarter page : £90</p>
	<p>QUARTER PAGE Landscape</p> <p>(132mm width x 44.5mm depth)</p>

Advertorials - new for 2026!!

Full page editorials which can include half page photos (or two quarter page) - full page A5 typically holds 200-250 words, and half an A5 page typically holds around 100-150 words, assuming standard formatting (12-point font, standard margins). **Cost £250**

Please contact us on the email below as we are open to quote for different types of editorial or advertising if what you would like is not listed.

- Estimated footfall on Friday evening is: 2,000
- Estimated footfall on Fair Day is: 7,000
- Quantity of programmes is approx 3,500 copies

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Additional information

All artwork and editorial content to be submitted by Friday 24th April (sooner if possible) and payment received. Full details and invoice will be sent to you on booking. If payment and artwork is not received by this deadline date, we will not be able to include your advert/advertorial in the programme due to design and print timings. Due to limitations, unfortunately we cannot provide a design service for you - all artwork should be submitted as you wish it to appear in the programme.

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